

# The Illinois Bulletin



A publication of The Illinois Federation of Business and Professional Women's Club

Thank you!!

A big thank you to all of the members who made the Illinois Breakfast and Auction a ROUSING SUCCESS at the WPEA Évent on July 31. We want to especially thank those members of the Mt. Vernon, Highland and Chicago-LaGrange LD's who assisted in the set-up and running of the event. A special thank-you also goes to Past State President Susie Dewaele for being the auctioneer. Additionally, we could not have held an auction without all of the wonderful items donated by individuals and clubs throughout the State. Thanks to everyone's efforts, we raised in excess of \$2,700 for the Illinois Federation. Great job!! The Ladies of the Centralia LD Karen Rogers, Chair







2010 Women's Professional Empowerment Alliance, WPEA

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Can you believe that there are just a few more days until summer ends? This summer has been busy, productive and a lot of fun. I started off by attending Region 4's summer meeting in Fairview Heights. It is always good to get to go home,

thanks for the invite. I was honored to see our very own Tasha Roedl become Mrs. Tasha Rhodes during a beautiful church wedding in Utica, IL.

Then on July 11<sup>th</sup> I headed north for the Leadership Training held by Region 1. During their training session there was great food, good fellowship and excellent training that can be used on both a personal and professional level. Their training was held on 7-11 so can you guess what fun game we learned to play at lunch???

I also had the pleasure of hosting an online webinar for Local Presidents that were unable to attend a Leadership training session in their local area. We are attempting to utilize technology in new ways that will allow us to reach individuals without the cost of travel. Look for more information about additional webinars that will be held in the coming months.

At the end of the month I traveled to Southern IL for networking and bonding as well as a sad occasion. I appreciate all the thoughts and prayers that went forth in the passing of my great aunt. Although it was a sad time for me and my family the Women's Professional Empowerment Alliance was truly a joyous celebration that IFBPW had the honor hosting. It is with my heartfelt gratitude that I say thank you to all the women that stepped up to help in any way. When I arrived Saturday afternoon I heard rave reviews from all the women in attendance of the outstanding job IFBPW did.

In August, thanks to the hard work of the Bylaws, Strategic Long Range Planning committee and the Board of Directors we now have an approved set of Model Local Bylaws. Each Local President has received a copy of the Model Bylaws to use as a guide as you draft your revised bylaws. Don't forget that as you update your bylaws that all of the underline items are mandatory. However, with the exception of those areas you and your Local are free to structure your Local and bylaws in a manner that works for your local community. I also had the opportunity to assist the Centralia Local during their annual fundraiser, the 21st Annual Balloon Fest, on August 21st.

I have thoroughly enjoyed reading the Local goals that were submitted to me and I look forward to hearing about your progress through the remainder of the year. As with previous years the acknowledgement given during convention will be based on the LO Award of Excellence, which is posted on the member's only area of the state website (<a href="https://www.bpw-il.org">www.bpw-il.org</a>). This year we also want to acknowledge the efforts of the Regions; so

Executive Committee has also developed a Region Award of Excellence Form that is posted on the state website as well.

If your Local hasn't filed their 990 yet it is imperative that they do so before October 15, 2010. The IRS announced that small nonprofit organizations that failed to file required returns for 2007, 2008 and 2009 can preserve their exempt status by filing returns by October 15, 2010. If your Local needs help filing the required 990 please contact Treasurer Tina Rapp for assistance. Please don't forget that your Local is a sub-unit of the Federation and if your exempt status is revoked you jeopardize the Federations tax status.

During the third week of October we will be celebrating Illinois Business Women's week. I'd love to hear what you have planned for that week. So you can either email me (<a href="mailto:lkjones.bpw@gmail.com">lkjones.bpw@gmail.com</a>) or post your information on the IBPW blog or facebook page. Then don't forget that Interim Board is right around the corner and all are invited. This year we will be at the Hilton Garden Inn on Saturday, November 13th and Sunday, November 14th. More information will be shared in the Call to Board and updates that are sent to both your Local President and Region Directors. We will continue to accept registrations through wild apricot as well as hard copy registrations for this event.

I would also like to thank each LO that has shared their newsletter and the various ways they are getting extreme. Please keep sharing

(lkjones.bpw@gmail.com)!

Until we speak again enjoy the upcoming fall weather and don't forget it's ok to get out of your comfort zone.

Respectfully submitted,

Lynette Jones, 2010-2011 President

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### From Your President-Elect

Hello IFBPW Ladies, I hope this summer finds you

well and you are staying cool. I cannot believe summer is here and will be over before we know it. It seems just like yesterday that we had our state convention; how quickly time flies. This time finds us in a busy time with IFBPW, not only at our state level but also at the multi-state event. I had the great pleasure



of attending the Women's Professional Empowerment Alliance (WPEA) in O'Fallon, IL on July 30-31, 2010. What a great event hosted by our very own state.

I looked back over my personal goals for IFBPW, and one of my goals was to engage the region directors in constant communication.

I have been in contact with the region



directors by no less than an email once a month, sometimes many more; moreover, whether it is in the form of a monthly newsletter, a video, or an email, I have received feedback from the majority of regions on what is happening in their area. I want to thank the regions for doing an outstanding job in their respective areas of the state. Thank you Ladies!!

### Diane Ackerman, Poet

[quoted in Newsweek, September 22, 1986] I don't want to get to the end of my life and find that I lived just the length of it. I want to have lived the width of it as well.

-- Tasha Roedl, President Elect

### From Your Vice President ...

Once again this year the summer comes to a close with a great BPW event. On July 30th and 31st, many of our group attended the most recent celebration of the birth of our organization. We had great speakers, idea sharing amongst the different states, and even time for shopping. It's



yet another reminder of the great organization we area all a part of, how far we've come, and the wonderful places we have yet to go.

Now, as the children prepare to return to school, we should all ready ourselves for the BPW work we have to do. We have much to do during this year of Extreme Makeover! We have programs to evaluate and reestablish; namely the Young Professionals and Professional Leadership Development programs. We are still seeking volunteers to fill out these committees. We welcome your thoughts, ideas, and willingness to set the new course of these important programs.

I am so excited to see all the great things we can come together and accomplish this year during our year of Extreme Makeover. I hope you are all ready to jump in and participate this year and I encourage anyone who thinks they might have some ideas, to volunteer for the task forces.

-- Courtney Tegeler IFBPW Vice-President

### From Your Treasurer ...

I want to take this opportunity to thank all those who helped at the WPEA Conference. I feel it was a great success. I especially loved listening to the speakers.



Since I was one of the vendors at the conference, I want to say that everyone felt it was a profitable day.

We had everything from body shapers to help you look like you dropped 2 dress sizes to candles, to cosmetics,

to Tupperware, to Jockey, to Wine Tasting. There was something for everyone. We hope to have most of the vendors back at State Convention in April. I will be putting pictures out on the WPEA Blog as well as the IFBPW Facebook and Blog.

One of my goals this year was to have all the LOs and Regions file their 990 Tax forms. I have put together a PowerPoint presentation and an easy to follow, step-by-step users guide to guide you through the 10 minute process. The only thing you need to get started is the LO or Region EIN number. If you do not have the EIN number, please contact me and I will get it for you. The PowerPoint presentation and users guide is on the Region 4 website under the Members Only section. User ID: region4 Password: daisies. Click on the Other Business Information button. If you have not done so, please make sure that you file your 990 ASAP!

Paying dues has become easier for all members. There are three options for payment.

- 1. Pay IFBPW State dues of \$30.00 through Wild Apricot with a credit card or PayPal.
- Mail IFBPW State dues of \$30.00 with a Dues Remit Form found on the IFBPW website in the Members section to IFBPW, P.O. Box 1174, Springfield, IL 62705-1174.
- Pay the Local Organization's Treasurer the IFBPW State Dues of \$30.00 and the Local Organization dues with one check and the Local Organization's Treasurer forward the IFBPW State dues by one of the above mentioned options.

If you decide to mail your dues with a check, please make sure you mail the dues form with the check. When you mail your information to the bank, the bank deposits the check and forwards the deposit slip and any paperwork to me. If you do not send the paperwork with your check I have no idea who sent the check or what it is for. It would also be helpful to put the check number on the paperwork just in case there is an issue with the payment. I can look up the check number online in the deposit, but not the actual check.

-- Tina Rapp, 2010-2011 Treasurer

### YOU can find us at ...

If you want to know what is going on in IFBPW go to any of the new internet communications programs below:

IFBPW Web Site http://www.bpw-il.org/index.html IFBPW Blog http://ifbpw.blogspot.com/ Wild Apricot http:ifbpw.wildapricot.org/ Google Calendar http://www.google.com/calendar/

embed?src=ilfederation.bpw%40gmail.com&dz=America/ Chicago

### **COMMITTEE REPORTS ...**

### **BYLAWS COMMITTEE REPORT**

On August 19, 2010 the draft of the model local bylaws was reviewed and approved by the Board of Directors. The approved by-laws will be sent out as a blast email to all Local Organization Presidents. Those local organization Presidents that do not have an email address will be receiving their copy via the United States Post Office. They are also posted in the download area in IFBPW website.

The State By-Laws Committee asks that the local by-laws chairs begin working on the by-laws and submit them for approval of their local organization immediately. Once this process has been completed the newly adopted local by-laws should be returned to the State By-laws Chair and Committee for approval.

With the significant changes in IFBPW required by recent changes in BPW/USA, it is very important that these new bylaws be adopted on the local level as soon as possible. It is the goal of the Committee to receive as many of the adopted local organization by-laws as we can for our review and return to the locals before Interim Board.

The Committee has presented a draft of the model regional by-laws to the Strategic Long Range Planning Committee for their review and submission to the Executive Committee. As with the model local organization by-laws the model regional by-laws must also be approved by the Board of Directors. As soon as the approval process is complete they will be sent out to Region Directors for distribution to region by-laws chairs for completion. More information regarding the model regional by-laws will follow.

-- Viola Lighthall, Chair State Bylaws Committee P. O. Box 1127 • Champaign, IL 61824-1127 Telephone: 217-352-3634 (office) 217-944-2334(home) vlighthall@barberchecklaw.com

# OUTSTANDING WORKING WOMAN OF ILLINOIS

LOs ... how are you doing? Have you identified a source for the \$50.00 OWWI application fee? Have you looked around your LO, community and region and identified a woman who has contributed to her workplace and community? If you haven't, there is still time. Applications are not due until February 14, 2011. However, fall is the time to answer all of the previous questions. December is too busy and January puts you in a bind to get of the application filled out.

The forms will be updated on the IFBPW website this fall. So plan on finding a candidate, downloading the forms, filling them out and submitting them.

Let's make sure that three wonderful, working woman are given this prestigious award.

-- Sylvia Mahle, OWWI Chair

### **REASONS TO HAVE A REGION**

It seems the question of why Regions are necessary keeps coming up and the Executive Committee thought we should address this. We see the Regions as an additional support and mentorship structure for the Local Organizations. Regions also provide networking opportunities outside of your local community. This is one way for you to get outside of your comfort zone but in a comfortable environment. Serving as a chair or officer on the Region level provides additional opportunities to learn to function and lead in a larger organization. The Region Directors also provide a voice for the Locals they represent by being members of the Federation's Board of Directors.

If there was no region structure the likelihood that members would network with others outside their local would decrease. Also, each LO President would be required to attend Board Meetings, because they would have to represent their members. We are also afraid that it would be harder to get individuals to volunteer for the office of Local President if they were required to participate in all Board of Director meetings. Obtaining a quorum for the much larger board would be a problem as well.

We hope that this has answered the questions brought forth as to why it is necessary to have a Region layer in our organization structure. The Model Region Bylaws have been revised by the Bylaws and Strategic Long Range Planning committee and have been sent to the Executive Committee for review. It is our hope that by the end of September they will be approved by the Board of Directors and then sent back to the Directors for implementation. We hope the Region leaders will find that the mandatory items have been structured in a way that will allow each region to function in a manner that works best for their members.

If you have additional questions or suggestion please continue to share those with the Executive Committee. Striving to enhance our Federation.

2010 – 2011 Executive Committee

### IFBPW WEB SITE

With additional information being communicated electronically, it becomes more important that all members know how to use our web and the member secure area as well. There is a power point on the secure area of the web with information you can share with your members so they are familiar with how to navigate the web and what it has to offer them. Feel free to download and share with your members at a meeting or training session.

### Women's Professional Empowerment Alliance, WPEA

Welcome – Ribbon Cutting, Network Social, Fashion Show: Cindy Heflin

The Women's Professional Empowerment Alliance, WPEA Celebration (formerly known as the BPW/USA Summer Conference) was held on July 30=31 at the Hilton Regency Center in O'Fallon IL. To ensure the IL Federation maintained the level of excellence in providing the attendees with the best return on their investment for the time taken to participate in the weekend, as this year's conference coordinator, I needed the assistance of a dedicated team of members from across the state who worked on behalf of the IL Federation to ensure we rolled out the Welcome Mat and packed this year's Summer Conference with the key elements that continue to represent our collective core mission. As the host Federation, IL was able this year to bring together a wide variety of interesting and thought provoking topics that spanned the professional empowerment disciplines that accomplished the theme of furthering our Alliance of Women Empowering Women across this great nation. Using Madame President's theme of extreme makeover as our foundation, this event was a unique professional development forum that broadened our educational knowledge and sought to ignite in us all the necessary drive to continue a national collaboration to encourage our collective mission that spans professional-politicalpersonal areas we all seek to improve. This event marked the beginning of the reorganization/alignment if you will to bring together each state and local entity seeking to continue these grass roots initiatives started over 90 years earlier. This New Year's celebration honored our history and sought to use the lessons learned to continue this trail blazing process.

The kick off to the weekend began with the Welcome/Ribbon cutting courtesy of the O'Fallon/Swansea Chamber of Commerce. This Team of Ambassadors (too include Miss O'Fallon) provide us with a welcome to the community and a special ribbon cutting ceremony.

The compliment to the evening was the Networking Social buffet that allowed all gather together to reacquaint with old and new friends that set the tone for the most effective/efficient use of our time together. What better way to relax, realign and prepare for the events to follow than to enjoy a little taste of what shopping awaited us on Saturday by settling back to relax and enjoy the Fashion Show. Dillard's of St. Clair Square took the initiative to coordinate a presentation of their latest fashions. Assisted by President-Elect, Tasha Roedl, we enabel us to understand the details of each fashion on the runway. The models were volunteers from the Region 4 area that included members and interested members

to-be. These ladies had a great time and did an excellent job bringing a smile to all in the room. Dillard's at no charge to us by the way, provided many raffle prizes for all and the opportunity to purchase items they had on hand.

All in all at the end of the evening everyone in attendance had a great evening and in synch with the intent of the event and ready for what Saturday had to offer. In review of the event, I would like to personally thank each and every one of you for your support when called upon to participate. It truly shows the collective spirit of our mission moving forward.

--Respectfully Submitted, Cindy Heflin, PSP/Conference Coordinator

~ ~ ~ ~ WPEA ~ ~ ~ ~

I was so glad that I was able to attend the WPEA event in O'Fallon, IL. It was a great showcase of speakers and panel discussions that touched on great topics and issues effecting women in the workplace today. The one thing I took away from the event was from one of the speakers, our very own member the Honorable Susan Tungate, and that was that it is the members who should be telling the leadership what to do. This really made me think, it is because of you, the member, we are still in existence 91 years after the inception of this powerful organization.

Moreover, I had the great honor of being the MC at the Speaker Showcase at the WPEA event. In order to keep with the tradition of honoring women's career accomplishments and to showcase speeches, the WPEA allowed for each respective Federation to sponsor their state speak-off winners and to recognize them for their outstanding ability. We had three very dynamic speakers at the event. Their topics ranged from, I am a woman, hear me roar to human trafficking. All three women who spoke at the event were very accomplished in their careers.

Cheryl Jefferson, our very own state speak off winner, spoke on human trafficking. Cheryl is a member of the Downtown Chicago Local. She delivered a powerful speech on human trafficking and how this affects women and how many are involved in this every year. Cheryl is an author and currently works as a free lance writer. She has served as senior writer, executive producer, and director for various organizations and TV stations. She has received her Bachelor of Science in Television Arts & Science from the University of Illinois in Champaign/Urbana. Cheryl has received many awards and first place rankings in various writing competitions. Some of the awards she received are for the Wurlitzer Foundation Fellowship for writing, first place; Human

Resources Management Association, best new book; Chicago Publicity Club, Golden Trumpet; Milan International Medical Film Festival, Best of Festival; American Industrial Film Festival, fourteen Golden Eagles (first place); Chicago International Film Festival, Silver Plaque; Ragdale Foundation residency for fiction writing, and many more. She serves as a mentor for professional women through widely regarded organizations.

Tina Mazurik, from Pennsylvania and Canonsburg club, spoke on "I am Woman, Hear me Roar." She lives in Washington, PA with her husband and three children. Tina is a procurement manager for DMI Companies. Tina is a member of the Girl Scouts of Western Pennsylvania, the Institute for Supply Management and APICS, the Association for Operations Management. She is a Salvation Army Advisory Board member for Washington County and has been a volunteer for the Junior Achievement and a fundraiser for the March of Dimes, YMCA and Dimes for Soldiers. Tina will pursue her dream to further her education and enroll in an MBA program.

Margaret Sonntag is a member of Atlantic BPW Local in Iowa. Her speech topic was "A Woman in History." Currently she has served in the individual development training and construction accounting training. She also serves as a preacher in her church, where she preaches sermons when her pastor is absent. On several occasions, she has been interviewed about BPW on the local radio station. She has managed accounts payable, job cost, general ledger, and equipment maintenance cost for the construction industry. She serves her community in projects such as planting flowers for downtown, helping in Santa's House at Christmas, provide bars and help with candidate's forum, work in the food stand at the Cass County Fair, assisted in packing boxes to be sent to the troops in Iraq and Afghanistan, and has marched in various community parades promoting BPW.

Ladies, we had powerful women speaking at the speaker showcase. What a great way to continue to celebrate women, in their work accomplishments and in a speak-off showcase. All these women has a powerful background and I commend them for showcasing their speech at the WPEA event. It takes a lot of time, dedication, and practice to pull off a great speech. These ladies did a great job!

Until the December issue, I hope you stay active in IFBPW.

# Do you have a passion for IFBPW? Do you want to see this organization succeed? Do you want to have a voice in this organization?

If you answered yes to any of the above questions, then I would love to see you run for an office in IFBPW for 2011-2012. It is not as hard as you think to serve and I would be more than happy to assist in answering any questions that you may have.

Remember, we cannot operate without you the member. Furthermore, it is only because of you and the leadership you are willing to provide that we can continue with our leadership. Before you say this is not for me, please seriously think about it, I know I said I could not do it when I was first asked; however, after a few discussions with people who believe in me I decided to jump in and more importantly I have enjoyed the water ever since.

Not only are we recruiting for the executive committee, but also I am recruiting for committee chairs and committee members. I know you know where your passion for IFBPW lies. How about fueling the fire and putting your passion to work. If there is an area you would like to serve please jump on board and enjoy the ride. I will guarantee you will not regret it.

You can do it, and I would be more than honored to have you as part of the team for 2011-2012.

You can contact me via email at tashaifbpw@gmail.com or 815-587-4964.

Tasha Roedl-Rhodes President Elect 2010-2011



### **HELPING HANDS FOR CANCER PATIENTS**

If you know any woman currently undergoing Chemo, please pass the word to her that there is a cleaning service that provides FREE housecleaning - 1 time per month for 4 months while she is in treatment. All she has to do is sign up and have her doctor fax a note confirming the treatment. Cleaning for a Reason will have a participating maid service in her zip code area arrange for the service.

http://www.cleaningforareason.org/



Check out this site <a href="http://www.changeil.org/home">http://www.changeil.org/home</a> which has posted a series of 20 questions for all candidates for office in IL and their answers for easy comparison. This group is not for any one party and is a collaboration group of entities who want IL government to get CLEAN! They ask the same questions of all candidates and while they may not be what we would ask of them, it does shed some light on how the candidates think and may help them make up their minds on who to vote for in the upcoming election.



### VIRTUAL TOWN HALL MEETING

**RECAP** – If you were unable to participate, please read this.

During the week of October 4th there were several opportunities for members to participate in IFBPW's virtual Town Hall Meeting. I really appreciate everyone that was able to take time out of the busy schedule to attend. However, I understand some people were not available and I wanted you all to have the same information as well. During the webinar/conference call I briefly discussed what happened during our last fiscal year to ensure we were all on the same page, I also talked about where we are now, proposed changes and the next steps for the future of this great organization.

### **Historical Background**

Hopefully you all are aware of the fact that effective July 1, 2009 BPW/USA merged with BPW/Foundation. So what does that really mean? Two things; first they are no longer a member organization which means no vote no voice. Second in order to use certain items the Federation would have to sign a license agreement.

In early 2009 the Executive Committee obtained an attorney's opinion of what BPW/IL could and couldn't do regarding continuing use of the BPW logo as provided by BPW/USA to state federations.

- Basically, we could continue to use the BPW/IL name and our old logo and possibly be involved in court action when BPW/Foundation filed against us for continuing to use the name which they indicate has been word mark copyrighted.
- A Resolution was entered by the convention body in April of 2009 to have the members vote on the matter and amend our corporate charter to add to our Purpose the words "without any requirement to promote the interests of THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS."

A vote of all members desiring to vote was taken in July of 2009 the follow items then took place:

- The resolution was approved and the charter was amended to reflect what was passed by the convention body in April of 2009.
- We immediately changed our logo to the old BPW/IL logo and began to use the IFBPW terminology in lieu of BPW/IL.
- We also began work to modify our bylaws and policies and programs to properly reflect the split with our state federation and the national foundation. We did not pay any fee to lease the logo or programs or names from Foundation, which was computed on a per member basis.

By April 2010, a modified lease agreement, with greatly reduced fees had been issued by BPW/Foundation. In an effort to have full disclosure with our members the information was shared wit the convention body. The convention body discussed this issue and the body voted to pay the initial \$50 fee for the 1st year (2009-2010) which had a due date of March 1, 2010 and the

fee for 2010-2011 which would become due October 1, 2010.

### State of the Federation

So where are we at now you might ask? As it relates to the License Agreement we are already into the 2<sup>nd</sup> year of the 3 year agreement and because of the due date it has already been paid per the convention body vote. The agreement provides for \$50 per year for 3 years only and is subject to change by BPW/Foundation in 2012. The programs obtained will not be updated and the fee only allows for programs as they were available when BPW/USA merged. We have been informed that updates may be available at a later date for additional fees but will not be covered by the lease arrangement. This Agreement may be terminated by either party upon providing sixty (60) days notice in writing to the other party.

As a Federation we are operating with our hands tied because our charter says that we won't promote the interests of BPW/USA yet we signed an agreement so that we would have protection or insurance in case we want to use their programs which haven't been revised since 2008 or before. Also if we use their programs in their current format or update them in any way we are required to submit that information to BPW/Foundation. So do we move forward or remain in limbo?

We are a group of Strong, Powerful Women that believes in aligning with like minded women and BPW/ Foundation doesn't have to be the catalyst to cause that to happen. We have had the opportunity to celebrate with other Federations during the 90th Celebration. We have also paved the way for a new Alliance by hosting the Women's Professional Empowerment Alliance event in July. During this event we were able to participate in an extremely beneficial exchange of ideas with our sister federations in attendance. We are also looking into joining the Powerful Women's Network along with CO, MO and MN.

### Progress we've made

So with all that has been said so far you might be curious as to the progress we've made so far related to the items that fall under the license agreement. Based on the Convention Body vote we have modified our logo and have changed our "word" mark from BPW/IL to IFBPW. We have also renamed the Young Careerist program to Young Professional Program. A taskforce has been appointed and charged with the duty of developing a program that is attractive to young professionals. We have renamed the IDC to Personal Leadership Development Program and have named special Task Forces to prepare new guidelines and instructions for same. We are focusing our efforts on celebrating and honoring women in the state of Illinois and began celebrating Illinois Business Women's Week during the 3<sup>rd</sup> week of October 2009 and will continue to

do so in the future. We are renaming Nike clubs to High School Clubs and Samothrace Clubs to College Level Clubs and are



preparing tool kits to assist members in forming same. Since we are Still a grassroots organization our State Legislation committee continues to distribute national and state legislative issues to all members with a valid email address thru our WA site.

### **Future of the Federation**

So where do we go from here? We have accomplished quite a bit but there is still more to do. Creating new programs is not a one year process and will take had work over several years to develop, implement, train, evaluate, and re-design an outstanding leadership program. We have capable members in our organization and we can control what our program looks like and how it's implemented or re-designed to suit our member's needs. Programs that will need to be replaced in the future are:

- \* "Women Joining Forces Program" so we can continue to reach out to VETS returning to our areas.
- \* We also need to create a new design for Equal Pay Day symbol for our use in IL to avoid violation of copyright material and continue to stress this program throughout the state of IL.

This is the year of Extreme Makeover so what does that mean for the Federation? Initially one would think that we need to change our brand but when you think about what makes up a brand is consider the following. Our brand or your brand as an LO is the public's sum total experience with our/your organization and the services that are provided to the community. It's the feeling people have when they think of us or see some physical manifestation of it. It's not OUR name, or OUR logo, as many believe, although all are elements of it. Our/your brand exists in people's minds.

So we don't need to change our brand but do we need to rebrand? Rebranding is really changing the public's perception of us. Do we really need to change what the women in your community think about your local or the Federation? I think not! However, a make-over is need. We need to "re-tool" or update our current identity and a means to accomplish that is a name change.

A name change can more accurately reflect how we/ you want your community to view you/us as an organization of Business Women no matter the profession. I believe that we can successfully pull off the shortened, name Illinois Federation of Business Women because the public already knows who we are and what we stand for. Our reputation as an organization/ your reputation as a LO has already created Brand Equity among the seasoned women in your community. However, the name change would help those that don't know us/your local know what we all already know. We are open to business women of all professions.

The Executive Committee and SLRP Committee are proposing that we amend our corporate name to Illinois Federation of Business Women's Clubs Inc. (which is available at the SOS Corporate Section). Our new shortened identity would be IFBW or BWI (IN LIEU OF THE IFBPW on our old logo) and we would change our

web address and create a new logo to reflect this change in corporate name.

### So what's next?

A ballot VOTE! Some may wonder why we are going to vote on this issue (a name change) via ballot vs at Interim Board or Convention. Current regulations and laws require that a change to the charter, in this case a name, requires a provision for ALL members to vote. Since we no longer have representative voting at our state convention and any member who is current with their State dues payments can vote. Therefore a ballot vote will be conducted. We understand that individuals may choose not to vote; however, every active member must be given the opportunity to do so.

Ballots for those members with a valid email will be sent the 18th and snail mail ballots will be placed in the U.S. Post Office the 15th so they arrive at the same time in the member mailboxes for those with no valid email. Swift return of all ballots is requested. The outer envelope must contain the member's identity to ensure one vote per person and that a member is in good standing. The inner envelope (smaller in size) MUST CONTAIN NO IDENTITY to ensure secret ballot and will be opened separately from the outer envelopes.

The SLRPC and Executive Committee will meet to open and count the ballots the 30<sup>th</sup> of October in Raymond IL.

Notification to all members will be sent via email on the 1<sup>st</sup> of November to those with a valid email address. We will rely on the Region and Local Leadership to assist us with the communication to those members that do not have email.

### look what our los are doing ...

**CENTRALIA** ... In May, Centralia BPW welcomed new leadership of President Beth Galicia, Vice-president, Patty Brough, Recording Secretary, Sue Sloat, Corresponding Secretary Ruth Kasten, and Treasurer, Karen Deering, and Parlamentarian, Sharon Sanders. President Beth Galicia's theme is leading with "Intelligence, Integrity, and Ingenuity."

Anna Humphrey and Janie Smith were the installing officers. Each officer was installed with a specific quote related to her office. President Beth Galicia selected a book as a gift for officers respective to their office. Past president, Jackie Gray and President Beth Galicia exchanged presidential pins.

Our program for June was Women and Retirement by past president, Jackie Gray. Jackie gave an interesting program on planning for our future retirement. Our club is continuing to add new members. Victoria Harvy Rice joined in June.

July is a busy month. Our club collaborated with Coldwell-Banker Allen Real Estate to place American flags throughout the City of Centralia. We

are also busy finalizing plans for the 91st WPEA convention breakfast, which Illinois



organizing. July 14 is FUN Night at the Centralia Historical Museum. Vice-President. Patty Brough chaired the evening with assistance from a great committee. They provided educational and fun games for forty-two members and guests. We went on a scavenger hunt to find information throughout the museum.

Kathy Eifert and Sylvia Mahle are chairing the Balloon Fest committee and obtaining all the workers for the soda stands. Selling soda for Balloon Fest is our major fundraiser for scholarships.

The WPEA convention in O'Fallon was awesome. Eleven members were able to attend. The weekend was exhilarating! We were able to renew friendships from last year. The fashion show on Friday evening was fabulous. The speakers were great. The Illinois breakfast and auction raised \$2700 for the Illinois Federation. What a wonderful way to end July!

-- Karen Walsh, P.R.

SOUTHWESTERN ILLINOIS ... It has taken me 3 years to get my act together, but we are finally getting the word out that we exist. In June we participated in the Susan G. Komen Race for the Cure in St. Louis, MO. We exceeded our goal of raising \$300.00. We have joined 2 Chamber of Commerce in the area and co-hosted a Reality Store with Highland LO last June. At the July meeting Debra Mize from Prevention for the Violence Prevention Center of Southwestern Illinois was the speaker. We have already started working with her to hold mini seminars for the Prevention Center and work with the women to help them get back on their feet. Half of our members attended the WPEA Conference in July. We all had a great time. If you were not able to attend, you missed some phenomenal speakers and a great party. We have planned some great fundraising events for the Working Women Week in October. If you are in the area, please stop by Olga's Kitchen at the St. Clair Mall or Applebee's on Green Mount Road for some great food and socialize with some of our members.

-- Tina Rapp, Southwestern Illinois President

**COLES COUNTY** ... Our "Christmas in July" meeting, was great. We had 19 members and guests in attendance. We even had a special visit from Santa Claus. Everyone brought a dish and the food was delicious. By the end of the evening, we had raised over \$900 for our Lakeland College endowment! Not bad for one evening!!

Now it is time to continue with our plans. At our August meeting we heard from Carolyn Cloyd of the United Way. She is our first step towards the rest of our plans. Come to the meeting and find out what is really going on in Coles County.

-- Barbara Wiley

**CARLINVILLE** ... The Carlinville IFBPWLO is adopting the 2010-2011 state theme, "EXTREME MAKEOVER", as the goal to which programs and projects will aspire as well as the benchmark by which progress and projects

will be measured and evaluated. By reorganizing and updating our programs and projects, we will re-energize our LO and give it a new "face lift".

Carlinville IFBPW members have met duiring the summer to develop annual goals and action plans for the 2010-2011 IFBPW year. The concerted efforts to revitalize our LO will result in an 'EXTREME MAKEOVER"!

-- From: Vicki Dechman, Carlinville LO President

**GREETINGS FROM IFBPW – HIGHLAND ...** We are off to a great start this 2010-2011 year with several accomplishments already under our belts. We believe that the key to membership recruitment and retention is interesting programming and efficient meetings. In order to support this belief, we developed 2 strategies:

- 1. Our programs have been planned for the entire year, speakers have already been contacted, and committees have been assigned a month for which they are responsible. At our June meeting, we gave each member a calendar for the 12 months and encouraged them to invite guests to attend the meetings they felt sounded most interesting.
- 2. In order to maximize program and social time and minimize our meeting time, we now attach the meeting agenda, the previous meeting's minutes, and the current treasurer's report to our monthly newsletter. This allows our members to know what to expect for the business portion of the meeting and to come prepared.

Additionally, all committee chairs have met with their committees and prepared goals, and all of these goals have been submitted to both the state and to region 4.

Some of our projects/activities include:

- Kids Art Zone, August 7 and 8; we support this community event by identifying the art/craft projects for the kids and then providing the manpower and materials to help the kids make the crafts.
- Scholarship winners, August 9<sup>th</sup> Business meeting; we will meet our winners face-to-face for the first time and wish them well with their academic endeavors.
- Holiday Auction, November 12; this is our major fundraiser and allows us to fund 2 scholarships, and maintain our high activity level in the community. Held at the Aviston Winery, this event provides excellent food, gourmet desserts (donated by our members), irresistible auction items (both silent and live), musical entertainment, all for a very low price. This is one event you DON'T want to miss!
- Shop-Hop; THURSDAY, OCTOBER 14TH 5-9 PM during Business Women's Week. Come join us as we show-case our women business owners who are staying open just for those of us who buy a ticket. You can shop at your convenience, and each shop will provide a wonderful dessert for your eating pleasure. We will also have vendors set up for additional shopping. More info to come, but this will be a fall event you will have to put on your calendar.

In the area of membership, we have already had several guests attend our June



and July meetings, and we have 1 new member who joined us last month.

Always something to do, somewhere to go. I haven't captured everything, but as you can tell, we are a very active group!

-- Kathy Clark-Eller, President, IFBPW-Highland

MT. VERNON ... Hosted a "Spa Manicure" party. They ollected large back packs for our community project which will be donated to the Mt. Vernon Township High School students that are in a need of back packs for their books. The July Picnic was a blast - Each member brought Teddy Bears or other stuffed animals to donate to the County Sheriff's Department for children in crisis situations.

**PANHANDLE** ... In cooperation with the American Legion Post 299 and The Raymond Buckeyes 4-H Club, we will sponsor a **Candidates Forum** for individuals running for

election on the upcoming November ballot. The event will take place October 24th at the American Legion Post Hall in Raymond at 1 p.m. The public will get excited about it and join us the 24th of October to learn where the candidates stand on many issues of importance to our county. We will be inviting all of the county office holder candidates, as well as the state legislature individuals.

Kathy Summers and Sandy Carron will be co-chairs of the Crafts & More Event on Sat. November 27, 2010 - a fun evening for all. Crafters and Shoppers welcome.

Tupperware Fund Raiser is being offered to all clubs, just contact any BPW club in the McCarrey District. Regular books will be at the meeting the 20th of October for those who may desire to order something from that and not from the special items designated as part of the regular fund raiser.

-- Em Battin



# ILLINOIS FEDERATION OF BUSINESS & PROFESSIONAL WOMEN INTERIM BOARD 2010

REGISTRATION & MEAL RESERVATION FORM November 13-14, 2010



### ILLINOIS FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN

Interim Board 2010November 13-14, 2010

Date: October 10, 2010

To: State Board Members Regional Directors State Parliamentarian Regional Associate Directors Special Committee Chairs & Members Past State Presidents

From: Lynette Jones, State President

Subject: CALL TO INTERIM BOARD, SPEED NETWORKING, MEMBERSHIP PANEL DISCUSSION AND ATTRACTING YOUNGER MEMBERS WORKSHOP(S)

<u>All IFBPW members</u> are encouraged to attend the interim board meeting, speed networking, membership panel discussion and attracting younger members workshop (s) being held in O'Fallon, IL on Saturday and Sunday November 13 and 14, 2010. Board meetings are open to all members. Voting members of the Board include: State Executive Committee, Standing Committee Chairs and Region Directors & Associate Directors. **PLEASE BE SURE TO REGISTER BY THE DEADLINE TO ASSURE THAT SUFFICIENT MATERIALS WILL BE AVAILABLE.** 

STANDING COMMITTEE CHAIRS will be given the opportunity to report on any information updates, special dates/deadlines, projects and status relevant to their area of responsibility. Please pay attention to the agenda for the time allotted to each chair. All Standing Committee Chairs must submit a written report, of the information shared, to the Recording Secretary Heidi Carver, prior to the close of the Board Meeting.

<u>REGION DIRECTORS</u> should provide a written report to Lynette Jones, State President, no later than <u>October 15</u>th so that it can be included in the packet of distributed materials. No formal oral report will be required. If you are unable to attend, please be certain that another Region Officer or member attends in your place. It is crucial that the members in your Region be represented. Please inform Heidi Carver, Recording Secretary of the substitution for any Regional Director or Associate Director *in writing prior to the roll call*.

AGENDA If any Board member, not already listed, wishes to give a report for inclusion on the agenda, please contact Lynette Jones, State President (618-322-4613, Email: lkjones.bpw@gmail.com) as soon as possible.

Our State Federation holds only three business meetings per year apart from State Convention and your participation is highly encouraged. Therefore, please come prepared. To ensure full participation of our membership, there will be an Open Forum before the Board Meeting is concluded. Any relevant and pertinent issue may be raised during this forum. You are not required to be a voting board member to participate in the Open Forum.



# ILLINOIS FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN INTERIM BOARD 2010



### REGISTRATION & MEAL RESERVATION FORM November 13-14, 2010

Local Organization	Region	
Name (Please Print)		
(Last Name) Street Address	(First Name)	
City / State / Zip		
Home Phone	Business Phone	
Email		
Board Position (if applicable)		
Dietary Restrictions:		
REGISTRATION PACKAGES:		
FULL WEEKEND PACKAGE (Postmarked or	n or before 10/29) \$85.0	0 \$
OR CHOOSE FROM AMONG THE FOLLO	WING EVENTS:	
SATURDAY ONLY (Including Activities, Lun	ch & Dinner) \$60.00	\$
SUNDAY BOARD MEETING (Including Boar	d Packet & LUNCH) \$30.00	\$
LATE REGISTRATION (Postmarked after 10	/29/10) ( <b>Additional</b> ) \$15.00	\$
ADDITIONAL WEEKEND ITEMS		
TRIP TO WINERY (DESIGNATED DRIVER)	<i>SHUTTLE)</i> \$15.00	\$
TOTAL DEMITTANCE		¢

A complimentary breakfast is served from 7:00 am - 11:00 am in the Great American Grill for all overnight guests.

No Meals Will Be Sold On Site. Special Dietary Requests Must Accompany Your Registration Online registration and payment will be accepted through ifbpw.wildapricot.org

Payment must accompany registration.
Make your Check Payable to IFBPW.
Please mail your completed form and check to:
Lynette JonesIFBPW President
5720 N Autumn Ridge Apt C
Peoria, IL 61615
(309) 863-5329

HOTEL RESERVATIONS:

You should make your hotel reservations directly with the Hilton Garden Inn before 10/29/10. Please inform them you are with IFBPW to get the \$105 room rate.

Hilton Garden Inn/OFallon 360 Regency Park Drive O'Fallon, Illinois 62269 (618) 624-4499



# Illinois Federation of Business & Professional Women Dues Form ~ Remit with your payment. Type or Please Print \$8.00 2010-2011 Student or \$30.00 2010-2011 MOL Name: Address: City \_\_\_\_\_\_ State \_\_\_\_ Zip Email: Phone: Local: \_\_\_\_\_\_ Region: New Renewal Sponsor \_\_\_\_\_ Student Status Full Time Part Time (check one) School \_\_\_\_\_\_ Part Time (check one) School \_\_\_\_\_\_ Expected graduation date \_\_\_\_\_ SEND TO: IFBPW PO Box 1174. Springfield, IL 62705-1174 ONE FORM PER NEW/RENEWAL LO Treasurer, please complete one of the two: #1 Collect a check from the member that is for the state portion only. \$30

## and the LO will then submit the \$30 to state.

#2 Request that your member write one check to your LO

ALL MEMBERS ... Please check out the Equal Rights Amendment Information On the Members Only section of

### Bpw-il.org web site.

There will be information to assist you in contacting your elected Illinois representatives and aid you in encouraging them to sign on to HJRCA0002 which would make us one of the last three states needed to ratify the equal rights amendment. WE NEED ALL MEMBERS to participate in this effort! Get all your friends and neighbors to log on to the national site and participate as well.

### GO GREEN FOR BPW/IL!

Growing BPW/IL takes a little Green!
Support our fundraisers.
Ribbon Magnets ...
are available for purchase and go to support the programs and information you need to grow your LO.
So, let's go GREEN for IFBPW

The

### ILLINOIS BULLETIN

Volume 82 / Issue 1

Publication Quarterly by: THE ILLINOIS FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUB

### **IFBPW Mission Statement:**

The mission of IFBPW shall be to achieve equity for all women in the workplace through advocacy, education, and information.

# GREAT RATES WITH FULL COVERAGE ACROSS THE STATE OF ILLINOIS ... ADVERTISING PAYS!

Full Page \$150 Quarter Page \$50 Half Page \$100 Business Card \$25 All adds are quoted as black & white ads. Please contact editor for pricing of color ads.

If you don't see your LO or Region's news in here, that means I didn't receive anything from you. PLEASE EMail/SnailMail your newsletters, events, activities, photos to us so we may share them with other LOs. You may send it snailmail, email, or if it is on your website, just drop me a line/email with your web address. Thanks! *Barbara* 

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PLEASE MAKE SURE YOU KEEP YOUR EMAIL INFORMATION CURRENT IT IS UP TO YOU TO LET US KNOW IF THIS INFORMATION CHANGES!

### ADVERTISING IN THE ILLINOIS BULLETIN IS GOOD FOR BUSINESS!!

Here's another great benefit to being a part of BPW! Promote your business in the Illinois Bulletin. Network with your fellow members. Get the word out on your business and what you or your club is up to. Ad rates are very reasonable. Contact Tina Rapp, Treasurer, on ways you can participate. Her contact information is in this newsletter!

Thanks for supporting IFBPW!

